

Ellie King

From: Katie Attridge
Sent: 16 March 2026 12:45
To: Licensing Com
Cc: James Andrews
Subject: FW: M234560 - New Premises Licence Application - Seafront Mini Market, Westover Road, Bournemouth

Categories: Karen

Dear Licensing Team,

The applicant has confirmed their agreement to the conditions proposed. I would therefore be grateful if these conditions, as set out in the email chain below, could be added to the licence, subject to approval.

Kind regards,
Katie

Katie Attridge~Trading Standards Officer
Bournemouth Christchurch and Poole Council

bcpcouncil.gov.uk



From: James Andrews
Sent: 16 March 2026 12:39
To: Katie Attridge
Cc: Ellie King
Subject: Re: M234560 - New Premises Licence Application - Seafront Mini Market, Westover Road, Bournemouth

Hi Katie,

Thank you for your email, the applicant agrees to those conditions.

Kind Regards,
James Andrews



James Andrews
Project Delivery Manager

On Mon, 16 Mar 2026 at 11:47, Katie Attridge [REDACTED] wrote:

Dear James,

I write with reference to the recent Premises Licence application submitted to the Council for the supply of alcohol at Seafront Mini Market, 18 Westover Road, Bournemouth, BH1 2BY, on behalf of your client, Elina Kadir.

As a statutory consultee, Trading Standards reviews Licensing applications to ensure that, the applicant, can demonstrate that the *Protection of Children from Harm* licensing objective will be effectively upheld. Following a review of the application and our records for this premises, it is apparent that we have dealt with a number of compliance issues at the store while under the current applicant's management.

Trading Standards previously removed a quantity of disposable and non-compliant vapes from the premises after the ban on disposable vapes had come into effect. Prior to this, counterfeit handbags had also been seized from the premises. Such incidents do not provide confidence that the premises management has robust and thorough procedures in place to ensure compliance with legal requirements and licensing conditions. Furthermore, the premises is located in an area that attracts a significant number of young and vulnerable people, making effective and responsible management essential.

On this basis, and considering the history we hold for the premises, we are unable to support the application in its current form. We must be satisfied that the applicant can effectively promote the *Protection of Children from Harm* licensing objective.

To support strong management at the premises, we therefore request that the following conditions be added to the licence. These will provide a clear, enforceable, and robust framework moving forward:

- Alcohol will not be sold to or delivered to any person who is challenged and fails to provide an acceptable form of ID

- The premises shall operate a Challenge 25 policy. All customers who appear to be under the age of 25 shall be asked to prove they are of legal age before being served alcohol.

- Appropriate signage advising customers of the 'Challenge 25' policy will be prominently displayed in the premises (next to alcohol and at the point of sale).

- Challenge 25, shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport I Holographically marked PASS scheme identification cards). Appropriate signage advising customers of the policy shall prominently displayed in the premises

- All staff involved in the sale of alcohol shall receive training on the law relating to prohibited sales, the age verification policy adopted by the premises and the conditions attaching to the premises licence.

- All staff will be trained in the legality and procedure of alcohol sales using the TSSW No Proof of age No Sale (NPOANS) training resource (or any equivalent scheme approved by the government or trading standards) prior to undertaking the sale of alcohol. Refresher training will be given to all staff on 6 monthly basis. A record of this training will be kept at the premises and be available for inspection by an authorised officer (eg. Police officer, licencing officer or other authorised officer of the council) on request.

- A Refusals Register shall be maintained at the premises and used to record any and all occasions upon which any person is refused the sale of alcohol (or delivery of the same) with a note of the reason for the refusal, the date and time and a brief description of the person(s) concerned. If the refusal relates to a delivery, the record shall also contain a note of the delivery address and the name of the customer concerned.

- The register will be signed off and dated by the Designated Premises Supervisor on a weekly basis as being an accurate record. This register will be maintained at the premises, and records of this will be kept for no less than twelve months and made available for inspection by an authorised officer on request.

- Any delivery will be provided by a reputable company operating in the area. Where the company directly employ a delivery driver they will provide a delivery policy and training to their employee

- Delivery drivers where employed by the premises must request forms of identification (recognised photographic identification cards, such as a driving licence or passport I Holographically marked PASS scheme identification cards) evidencing the recipient to be at least 18 years of age before any alcohol is handed over.

Please confirm whether your client is willing to accept the above conditions. If so, I will notify Licensing so they can be added to the licence, subject to approval.

Kind regards,
Katie



Katie Attridge | Trading Standards Officer

Housing & Public Protection

Bournemouth Christchurch and Poole Council



bcpcouncil.gov.uk

Currently working remotely: please email me in the first instance.



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